

Health Happiness & Soul Expo
Gold Coast Convention Centre January 16th, 17th & 18th

As a PR exercise to promote our SE Queensland Registered Practitioners AAPHAN took a stand at this years Gold Coast Health Happiness & Soul Expo at the new Broadbeach Convention Centre. We ran a continuous PowerPoint presentation featuring Practitioners and the skills they offer. The theme this year was 'What's in it for me' The 120cm (4ft) spiral was awesome and really commanded attention to the message in our presentation. The Expo was well attended and our Practitioners talked to hundreds of potential clients and were able to promote our association as well as their own businesses.